

## THE LEARNING EXPERIENCE OPENS ITS 50TH LOCATION OF 2024 IN FRESNO



When The Learning Experience debuted in Northwest Fresno, it represented the 50th location for the Florida-based franchise this year. The Learning Experience photo

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The Learning Experience, an educational childcare provider, announced the opening of its new Fresno location. The opening marks the company's 50th new location in 2024 — the most it has launched in one year since the franchise's debut in 2003.

The Learning Experience's new franchise location in Northwest Fresno at 7055 N. Blythe Ave. is now one of three in the Central Valley, with the others in Clovis and Bakersfield.

The [company's website](#) states that its mission is to “make a positive difference in the lives of our children, their families, and the communities we serve.”

In 2024 alone, Florida-based The Learning Experience opened locations in 18 states and the United Kingdom. With the addition of the Fresno location, The Learning Experience now has 411 locations across 35 states and the United Kingdom. 270 locations are also currently under development.

“Our milestones this year, and ability to continue rapidly expanding over the years, are a testament to the value of our brand and the talent and dedication of our franchisees, team members, and real estate development partners,” The Learning Experience Co-Founder, CEO, and Chairman Richard Weissman said in a news release.

According to the news release, when looking for ideal areas to build a new location, The Learning Experience targets areas with an “influx of young families.”